

The background is a solid light pink color. It is decorated with several pixelated red hearts of various sizes and white starburst shapes. A large, pixelated red heart is positioned behind the main text.

unioncloud

CREATING CONNECTIONS
WITH



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Objectives

- ♥ To learn more about how UnionCloud and TOTUM integrate with one another
- ♥ Learn more about the features TOTUM has to offer

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Introductions

UnionCloud Team

Rebecca Butler: Community Manager

Amy Dowling: Community Executive

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1. Financial savings through TOTUM

- Increase your student TOTUM app engagement and receive your UnionCloud license for free!

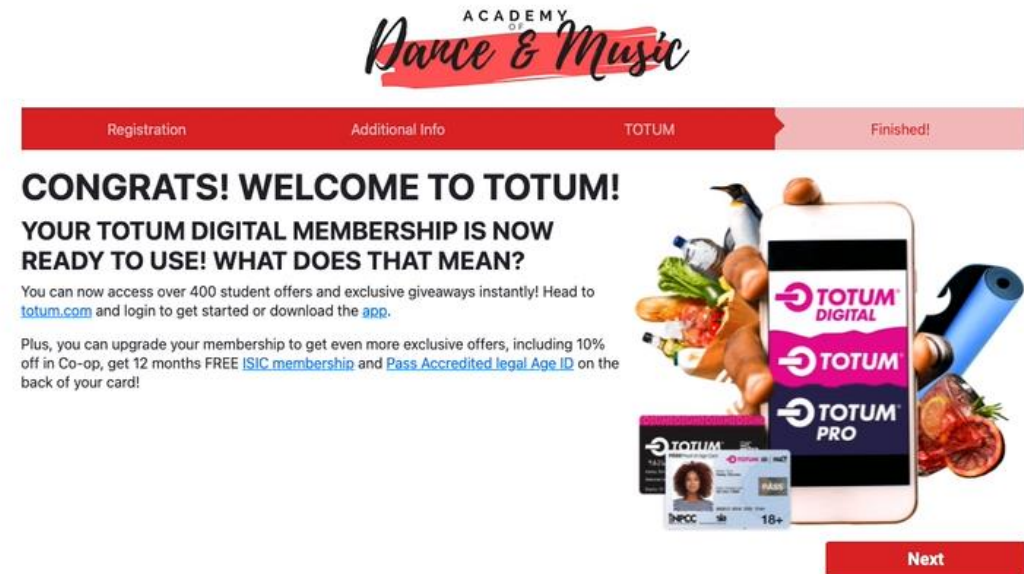
<i>Students engaged on app</i>	<i>Discount on UnionCloud Fee</i>
0-20%	20%
>20%	30%
>30%	50%
>40%	75%
>50%	100%

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2. Auto TOTUM digital on registration

- Increase your reach and support to students through TOTUM
-
- Increase sales
 - Increase TOTUM app engagement
 - Improve outreach and comms



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3. At the forefront of new TOTUM Features

- Auto TOTUM digital membership & TOTUM student records in UC
- Voting incentive campaign



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4. Banner advertisements

- Ability to effectively promote national offers and brands on your site through TOTUM
- And increase revenue....



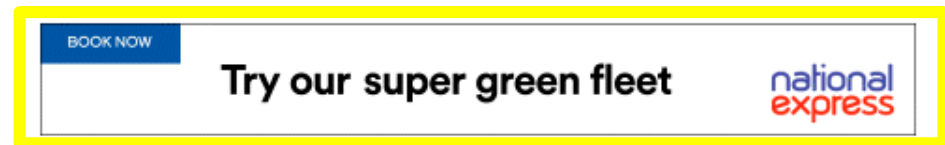
Log-in



About

Contact

search



Student Groups

What's on

Volunteering

Advice & support

Student voice

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5. Boost Engagement

<http://su-help.totum.com/support/home>

- Check out our sales tips checklist
- Sign up to a Managed TOTUM discount page
 - Use Push notifications
 - Upload local offers
 - Upload coupons



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Happy Valentine's Day!
Thank you for joining us.

Questions?